


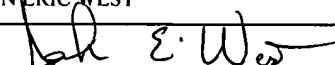
00/60/90  
JCS5 U.S. PTO

06-12-00

A  
JC714 U.S. PTO  
09/590434  
06/09/00

|  |                                   |   |
|--|-----------------------------------|---|
| <b>UTILITY<br/>PATENT APPLICATION<br/>TRANSMITTAL</b><br><br><i>Only for new nonprovisional applications under<br/>37 C.F.R. § 1.53(b)</i> | Attorney Docket No.               | A-6594  |
|  | First Inventor or Application No. | JERDING ET AL.  |
|  | Title                             | VIDEO PROMOTIONAL AND ADVERTISING<br>SYSTEMS FOR VIDEO ON DEMAND SYSTEM |
|  | Express Mail Label No.            | EL544620355US   |

|   |  |
|---|--|
| <b>APPLICATION ELEMENTS</b><br>See MPEP chapter 600 concerning utility patent application contents  | <b>ADDRESS TO:</b> Box Patent Application<br>Assistant Commissioner for Patents<br>Washington DC 20231   |
| 1. <input checked="" type="checkbox"/> Fee Transmittal Form (e.g. PTO/SB/17)<br>(Submit an original and duplicate for fee processing)   | 5. <input type="checkbox"/> Microfiche Computer Program (Appendix)   |
| 2. <input checked="" type="checkbox"/> Specification [Total Pages <u>48</u> ]   | 6. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission<br>(e.g. PTO/SB/17)<br>a. <input type="checkbox"/> Computer Readable Copy<br>b. <input type="checkbox"/> Paper Copy (identical to computer copy)<br>c. <input type="checkbox"/> Statement verifying identity of above copies  |
| 3. <input checked="" type="checkbox"/> Drawings (35 U.S.C. § 113) [Total Sheets <u>34</u> ]   | <b>ACCOMPANYING APPLICATION PARTS</b>  |
| 4. Oath or Declaration [Total Pages <u>5</u> ]<br>a. <input checked="" type="checkbox"/> Newly executed (original or copy) (NOT EXECUTED)<br>b. <input type="checkbox"/> Copy from a prior application (37 C.F.R. § 1.63(d))<br>(for continuation/divisional with Box 16 completed)<br>i. <input type="checkbox"/> <b>DELETION OF INVENTORS</b><br>Signed statement attached deleting inventor(s)<br>named in the prior application, see<br>37 C.F.R. §§ 1.63(d)(2) and 1.33(b) | 7. <input type="checkbox"/> Assignment Papers (cover sheet & document(s))<br>8. <input type="checkbox"/> 37 C.F.R. § 3.73(b) Statement <input type="checkbox"/> Power of Attorney<br>(when there is an assignee)<br>9. <input type="checkbox"/> English Translation Document (if applicable)<br>10. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 <input type="checkbox"/> Copies of IDS Citations<br>11. <input type="checkbox"/> Preliminary Amendment<br>12. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503)<br>(Should be specifically itemized)<br>13. <input type="checkbox"/> Small Entity <input type="checkbox"/> Statement filed in prior application,<br>Statement(s) Status still proper and desired<br>14. <input type="checkbox"/> Certified Copy of Priority Document(s)<br>(if foreign priority is claimed)<br>15. <input type="checkbox"/> Other: |
| 16. <input type="checkbox"/> If a <b>CONTINUING APPLICATION</b> , check appropriate box, and supply the information below and in a preliminary amendment:<br><input type="checkbox"/> Continuation <input type="checkbox"/> Divisional <input type="checkbox"/> Continuation-in-part (CIP) of prior application No:<br>Prior application information: Examiner: Group Art Unit:   |  |
| <b>17. CORRESPONDENCE ADDRESS</b>   |  |
| <input checked="" type="checkbox"/> Customer Number or Bar Code  or <input type="checkbox"/> Correspondence address below  |  |
| Name <input type="text"/>   |  |
| Address <input type="text"/>  |  |
| City <input type="text"/>   |  |
| Country <input type="text"/>  |  |
| PATENT AND TRADEMARK OFFICE<br>Telephone <input type="text"/> Zip Code <input type="text"/>   |  |
| Fax <input type="text"/>  |  |

|                   |   |                                   |              |
|-------------------|---|-----------------------------------|--------------|
| Name (Print/type) | JOHN ERIC WEST  | Registration No. (Attorney/Agent) | 46,279       |
| Signature         |  | Date                              | JUNE 9, 2000 |

Docket No.: A-6594

UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: JERDING ET AL.  
DOCKET NO.: A-6594  
TITLE: VIDEO PROMOTIONAL AND ADVERTISING SYSTEMS FOR  
VIDEO ON DEMAND SYSTEM

JUNE 9, 2000

**FEE TRANSMITTAL FORM**

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, DC 20231

Dear Sir:

The Commissioner is hereby authorized to charge the indicated fees and any additional fees and to credit any overpayments to Deposit Account No. 19-0761

The fee is calculated as shown below.


|                           | No. of Claims<br>Filed | No. of Claims<br>Paid For | No. of Extra<br>Claims | Rate     | Fee       |
|---------------------------|------------------------|---------------------------|------------------------|----------|-----------|
| Independent Claims        | 11                     | 3                         | 8                      | \$ 78.00 | \$624.00  |
| Total Claims              | 36                     | 20                        | 16                     | \$ 18.00 | \$288.00  |
| Multiple Dependent Claims |                        |                           |                        | \$260.00 | \$000.00  |
| Basic Filing Fee          |                        |                           |                        | \$690.00 | \$690.00  |
| Total Filing Fee          |                        |                           |                        |          | \$1602.00 |

One duplicate original of this sheet is enclosed.

**SEND CORRESPONDENCE TO:**

Scientific-Atlanta, Inc.  
Intellectual Property Department  
One Technology Parkway  
Norcross, GA 30092-2967

By:

  
JOHN ERIC WEST  
Agent of Record  
Reg. No.: 46,279  
Phone: (770) 236-4872  
Fax No.: (770) 903-4806

**Certificate of Mailing**

**EXPRESS MAIL NO.: EL 544620355US**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as EXPRESS MAIL in an envelope addressed to:

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, DC 20231

on JUNE 9, 2000.

  
Marcia Burdick